**RadioVision**

RadioVision provides a unique solution and greatly enhances a broadcaster’s offering by distributing a simple video service, comprising of station logos, captions, text, graphics and other dynamic content, such as RSS feeds, presented alongside an audio channel. The service appears in the TV section of the EPG (Electronic Programme Guide), making it more accessible and easier for DTH satellite viewers and listeners to find.

**Why RadioVision**

- Access to real-time/live information
- Overcomes issues associated with internet censorship/restrictions
- Internet in areas where there is no reliable data connection
- Interactivity is possible through social media, SMS and email
- Positioning within the EPG increases the likelihood of discovery

Do you have any interest in adding a RadioVision service with all the benefits it brings by increasing audiences attracted to the new ‘TV’ service alongside other mainstream TV channels but at a fraction of the cost to the broadcaster? Encompass can help.

To find out more, please contact: radio@encompass.tv