



RadioVision is an Encompass product which allows broadcasters to simulate the presence of a TV service on the same channel as a radio (audio) service, but using only a fraction of the bandwidth required by a full TV channel.

RadioVision

RadioVision provides a unique solution and greatly enhances a broadcaster’s offering by distributing a simple video service, comprising of station logos, captions, text, graphics and other dynamic content, such as RSS feeds, presented alongside an audio channel. The service appears in the TV section of the EPG (Electronic Programme Guide), making it more accessible and easier for DTH satellite viewers and listeners to find.

Why RadioVision

- Access to real-time/live information
- Overcomes issues associated with internet censorship/restrictions
- Internet in areas where there is no reliable data connection
- Interactivity is possible through social media, SMS and email
- Positioning within the EPG increases the likelihood of discovery

13:54 GMT Wednesday 30 October 2019 **BBC WORLD SERVICE**

<div style="background-color: #1a1a1a; color: white; padding: 5px; text-align: center;"> <p>BBC News...</p> <p>Today 01:30 PM GMT</p> </div>	<div style="background-color: #1a1a1a; color: white; padding: 5px; text-align: center;"> <p>The Compass</p> <p>Today 01:32 PM GMT</p> <p>The Cold War Legacy: Brazil</p> </div>
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Australian wildfire: Hundreds of koalas feared dead

'It's a national tragedy,' says one worker from a koala hospital in New South Wales, Australia.

10:18 GMT Monday 18 November 2019 **BBC WORLD SERVICE**

<div style="background-color: #1a1a1a; color: white; padding: 5px; text-align: center;"> <p>Boston Calling</p> <p>Today 09:32 AM GMT</p> <p>Unwanted attention</p> </div>	<div style="background-color: #1a1a1a; color: white; padding: 5px; text-align: center;"> <p>BBC News</p> <p>Today 10:01 AM GMT</p> </div>
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Hong Kong Polytechnic University: Protesters...

After a fiery overnight stand-off, some protesters try to leave but police react with tear gas.

Do you have any interest in adding a RadioVision service with all the benefits it brings by increasing audiences attracted to the new ‘TV’ service alongside other mainstream TV channels but at a fraction of the cost to the broadcaster? Encompass can help.

To find out more, please contact: radio@encompass.tv