

CHANNELREADY™ CLOUD PLAYOUT



OVERVIEW

ChannelReady™ is a cloud-edge playout platform to rapidly launch primary, regionalized and commercial-opt channels. The platform leverages Encompass' innovative, proprietary technology to ensure secure, cost-effective channel playout that is scalable enabling you to go from a single channel to hundreds faster.

- Manage content anywhere, anytime
- Quickly launch channels
- High-value, late slot placement
- Full as-runs and discrepancy reporting
- SMS and email notification
- Easily scale from 1 to 100s of channels
- HD and SD playout
- Uncompressed HD-SDI output
- Multi-layer channel branding
- Full 1:1 redundancy
- Supports 2 live streams
- 24/7 monitoring
- 99.95% SLA
- OTT capable

ACCELERATES TIME TO MARKET

A turnkey broadcast system with powerful business intelligence rules that simplify setup and delivery allowing you to scale from one to hundreds of channels faster.

STREAMLINES OPERATING COSTS

The ChannelReady Channel-as-a-Service (CaaS) model dramatically reduces your technology costs while simultaneously managing the resource-intensive processes so you can run a leaner, more nimble operation.

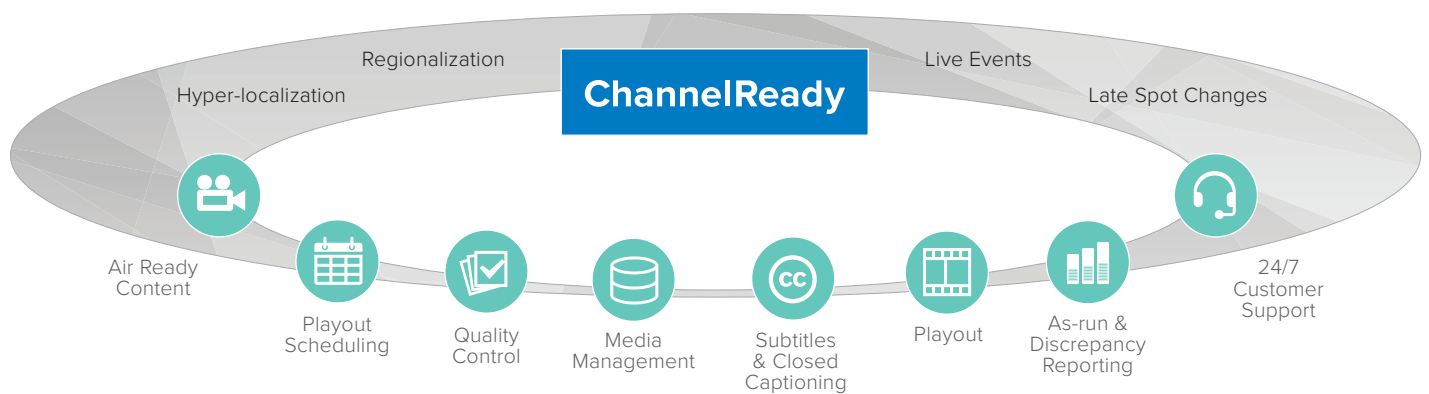
MAXIMIZES REVENUE

The ChannelReady platform helps you to prepare, manage and deliver simple content faster. All steps from schedule conversion, as-run management and discrepancy reports are managed in a dedicated access portal.

ChannelReady simplifies the playout model by giving you an intelligent platform to prepare, manage and deliver simple content faster. All steps from schedule conversion, as-run management and discrepancy reports are managed in a proprietary dedicated access portal. Business intelligence helps you quickly integrate your channel management processes and generate real-time discrepancy reporting so you get the right content queued up at the right time. ChannelReady gives you total control of when, where and how your data gets on air.

CHANNELREADY™ CLOUD PAYOUT

ChannelReady integrates leading channel playout and regionalization technology with the simplicity, flexibility and accessibility of the cloud to enable a intuitive, cost-effective, turnkey broadcast system that streamlines setup, management and delivery. The solution reduces the number of high-maintenance processes in an advanced production workflow to help networks run a leaner, more nimble operation.



INNOVATIVE CLOUD-EDGE PAYOUT PLATFORM

Quickly launch primary, regionalized, commercial and pop-up channels. Rapidly load and publish your playlists through flexible integration with your channel management and scheduling systems.

SCHEDULE MANAGEMENT

Import, validate and transform playlists close to transmission to unlock additional revenue from late spot sales. The ChannelReady system validates materials and notifies clients through SMS and email of any discrepancies.

MATERIAL MANAGEMENT

ChannelReady provides storage for 400 hours of HD out-of-the-box that can dynamically scale with your needs. Optional long-term archive storage, QC and spot check services, and compliance recording are also available.

USAGE, BILLING, DISCREPANCIES & AS RUNS

ChannelReady gives you secure access to your channel data from anywhere to monitor and view usage, manage discrepancies and download as runs for billing.