

DIGITAL SERVICES

Consumer demand for video on every platform, everywhere, is at a fever pitch. Content owners and distributors have a prime opportunity to turn digital video consumption into revenue. The challenge is to ensure that time to market does not supersede quality and reliability that could affect your brand. Encompass brings our broadcast heritage of delivering highly reliable, broadcast-quality TV to our digital streaming services.

Encompass, a single platform to manage and monetize content on any screen.

- ✓ ChannelMark™, frame accurate channel segmentation and markup
- ✓ ChannelDerivative™, alternate channel output
- ✓ CloudStream™, a seamless streaming media platform
- ✓ CloudVOD™, a unified VOD platform
- ✓ 24/7 digital monitoring and NOC services
- ✓ Global signal acquisition
- ✓ Content aggregation and channel playout

MANAGE OPERATIONAL COSTS

Build scalability and flexibility into your overall operational architecture with Encompass' global suite of content management and distribution services. Our outsourced managed service model and state-of-the-art infrastructure creates a variety of options that help you manage costs and meet revenue targets with ease.

EXPAND INTO MORE MARKETS

Reach new markets and grow revenue by leveraging Encompass' global video distribution platform. With 180 antennas across six continents, fiber connectivity between eight facilities on four continents and the ability to deploy flexible, self-healing IP networks, we can distribute customized feeds worldwide with frame accurate triggers to traditional and OTT endpoints.

ACCELERATE TIME TO MARKET

Encompass maintains a strong reputation for providing best-in-class capture, process and delivery services to help you reach your target markets faster. We can quickly onboard your content, normalize and condition for the proper platform. With a single integrated platform, we can generate discrete assets or create a customized channel playout for distribution to cable/satellite providers and OTT endpoints.

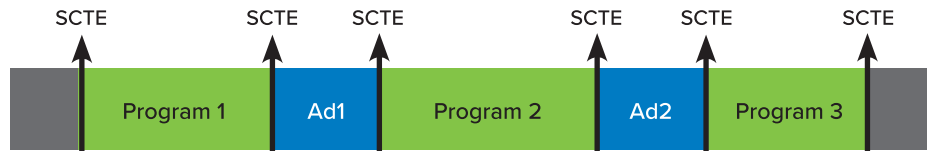
MONETIZE CONTENT ACROSS ALL PLATFORMS

Encompass understands the challenge and simplifies the complexities of content processing and distribution to any platform. Encompass is one platform that can help you deliver the right service for the right audience and monetize your content - from OTT channel playout to live-to-VOD, C3/7 VOD, AVOD, SVOD, TVOD and electronic sell through (EST).

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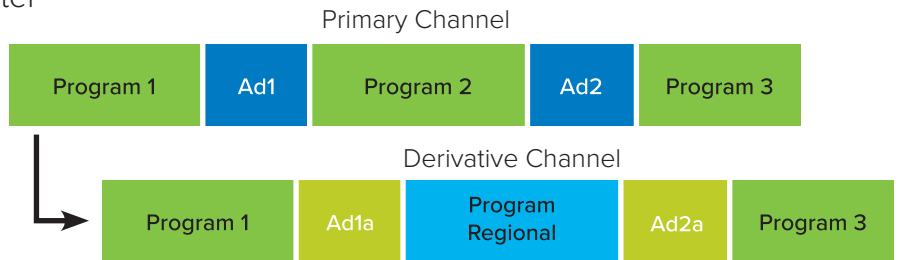
CloudMark

- ✓ Advanced meta-tagging
- ✓ Enables frame accurate outputs
- ✓ Playout automation agnostic



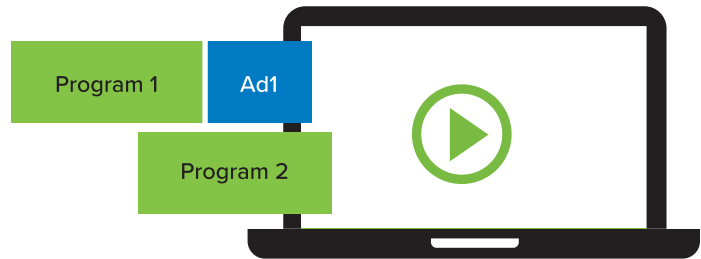
CloudDerivative

- ✓ Cost-effective commercial-opt channels
- ✓ Scale from 1 to 100s of channels faster
- ✓ Ideal for OTT channels



CloudVOD

- ✓ Acquire from any source
- ✓ Any conversion/transformation
- ✓ Multiple monetization models



CloudStream

- ✓ Rapidly deploy channels
- ✓ End-to-end managed service
- ✓ Deliver to any screen

